What opportunities might the perceptions shared in the TrustScapes offer stakeholders?

What might the costs be to stakeholders if they ignore or do not act on the perceptions shared by users in the TrustScapes?

What other factors might come into play?

Why should stakeholders care about the perceptions of users shared in the TrustScapes?

The toolkit includes two tools designed to stimulate a public, civic dialogue:

- **TrustScapes** – worksheets for users to share their perceptions, feelings and concerns about bias, trust and fairness in algorithmic systems
- **MetaMaps** – worksheets for stakeholders to respond to specific TrustScapes

What could the value to stakeholders be of participating in a civic dialogue about bias, trust and fairness in algorithmic systems?

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